

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. :	09/757,389	Docket No. :	11032/3037
Inventor :	Frank ADDANTE	Confirmation No. :	6110
Filed :	January 8, 2001		
Examiner :	Arthur D. DURAN	Art Unit :	3622

For : METHOD AND APPARATUS FOR SELECTING AND DELIVERING  
INTERNET BASED ADVERTISING

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

In response to the Office Action mailed on March 7, 2007, the time for reply being extended to September 7, 2007 by the accompanying petition for extension of time, please enter the following:

**Amendments to the Claims** are reflected in the listing beginning on page 2 of this paper.

**Remarks** begin on page 5 of this paper.